PASSBACK

WINTER RECESS SPONSORSHIP PACKAGE



AN EVENING OF PLAY, CONNECTION AND IMPACT

www.passback-official.org

PASSBACK'S INAUGURAL WINTER RECESS

**4556 THOLOZAN AVE,
ST. LOUIS, MO 63116**

**FRIDAY. JANUARY 15TH
5PM-10PM**

**ALL AGES
~100-200 ATTENDEES
~30,000+ DIGITAL REACH**

Remember recess? That glorious break in the day when you could play your favorite game, challenge your friends and just have fun?

We're bringing it back. And this time, it's for a great cause. Join Passback for Winter Recess, an invitation-only fundraising and friendraising event that transforms our new warehouse and retail space into an indoor playground for grown-ups. We're bringing together approximately 150 St. Louis business and community leaders, corporate partners, sports enthusiasts and friends of Passback for an evening of friendly competition, games, food, drinks and connection, all in support of a mission that matters.

PASSBACK IS CREATING A CIRCULAR ECONOMY FOR SPORTS GEAR AND TEXTILES SO EVERY KID CAN PLAY.

Systems change is a team sport, and together over the past three years, we have advanced economic development by donating $500,000 worth of sports gear to partner non-profits; championed sustainability by recirculating over 15 tons of plastic and metal items while educating 10,000+ individuals on environmental practices; and promoted health equity through sports gear access that generated over $22 million in health savings and broader societal benefits. Let's celebrate together!





SPONSORSHIP PACKAGES

OPPORTUNITY	SUGGESTED PRICE	BENEFITS
PRESENTING SPONSORS: Our lead partner in bringing Winter Recess to life, helping Passback welcome the community into its new home for an evening of play, connection and impact.	**$5,000**	• Exclusive recognition as “Winter Recess presented by [Sponsor]” on event promotional materials • Premier logo placement on event webpage, save-the-date, invitation, and event signage • Prominent recognition during the event program, with an opportunity for a brief welcome • 8 complimentary event tickets, including one cornhole team (2 entries) • Opportunity to display a company banner or branded signage • Dedicated sponsor recognition on Passback's social media before and after the event, as well as post-event communications to attendees and supporters
PLAYGROUND SPONSORS: Help transform the warehouse into a playground where guests can rediscover the fun of sports, games and friendly competition.	**$2,500**	• Recognition as a sponsor of one featured activity area (basketball, soccer, skating or another game) • Logo placement on signage at the sponsored activity • Logo recognition on event webpage and shared sponsor signage • 4 complimentary event tickets, including 2 cornhole teams • Recognition in group “Thanks to our sponsors” social media posts • Verbal acknowledgment during the event program
CORNHOLE TOURNAMENT SPONSORS: Put your company at the center of Winter Recess's featured competition! The cornhole tournament will bring guests together for some friendly rivalry and a little bragging rights.	**$2,500**	• Exclusive naming recognition as the Winter Recess Cornhole Tournament presented by [Sponsor] • Prominent logo placement at the tournament area and on tournament signage/bracket displays • Logo recognition on event webpage and select tournament promotions • 4 complimentary tickets, including 4 tournament entries (two teams) • Opportunity to present the tournament awards • Opportunity to provide branded prizes or giveaways, with approval • Recognition during the event program and in group sponsor social media posts
FOOD/DRINK SPONSORS: Help fuel the fun by supporting the food and refreshments that bring everyone together.	**$1,000**	• Recognition on signage at food and beverage stations • Logo recognition on event webpage and shared sponsor signage • 4 complimentary general admission tickets • Recognition in group sponsor social media posts • Verbal acknowledgment during the event program
RECESS SPONSORS: Join the Winter Recess team and help make an evening of play, connection and community possible.	**$500**	• Company name recognition on shared event sponsor signage • Company name listing on event webpage • 2 complimentary general admission tickets • Recognition in a collective sponsor thank-you post
IN-KIND PARTNERS	**In-Kind**	If companies would like to support the event with in-kind donations (like for food / drink / prizes / game set-ups or equipment) we will recognize them as the OFFICIAL PARTNER at the Recess Sponsor level.

EMAIL SPONSORSHIP@PASSBACK-OFFICIAL.ORG

WHY SPONSOR WINTER RECESS

Get in the Game

Partnering with Passback isn't just a sponsorship, it’s an investment in St. Louis kids, families, and our environment.

As a sponsor, you will:

- **FUEL LOCAL IMPACT:** Keep sports gear in play and remove barriers toparticipation for kids and families across St. Louis.
- **CONNECT:** Meet local leaders and change makers dedicated to community impact.
- **TREAT YOUR TEAM & CLIENTS:** Enjoy an unforgettable evening of fun and friendly competition.
- **PUT YOUR BRAND VALUES IN ACTION:** Support local sustainability and youth athletics.
- **BE PART OF SOMETHING BIGGER:** Help us build a St. Louis where more kids can play, more gear stays in circulation, and more businesses take part in making it happen.

Don't sit on the sidelines. Let's team up. **Email sponsorship@passback-official.org**



WHAT TO EXPECT

- **THE PLAYGROUND & GAMES:** Basketball hoops, soccer challenges, roller skating, and lawn games.
- **CORNHOLE COMPETITION:** Structured tournament play with live bracket tracking, put on by official: Cornhole with Smooth
- **PASSBACK IN ACTION & TOURS:** See impact displays, learn where donated gear goes, and join short 10-minute warehouse tours.
- **KEYNOTES & NETWORKING:** Hear from leaders driving the circular economy in sports and connect with fellow supporters.
- **THE SHOP & AUCTION:** Grab limited event-only merch and bid on curated sports, wellness, and travel packages.
- **FOOD, DRINKS, & MUSIC:** Enjoy complimentary food, beverages, and entertainment all evening long.



THANK YOU

